

live well with
Shaklee



 **Shaklee**[®]
Creating Healthier Lives[®]

THE SHAKLEE EFFECT™

It's pretty simple. Little things matter.

SMALL STEPS LEAD TO BIG RESULTS

One less french fry. One more multivitamin.

One more day with the family, instead of the office.

One biodegradable cleaner, instead of your usual.

We call it The Shaklee Effect.™

And, wow, does it add up over time. Better health. Time with the people you care about most. Self-sufficiency for some. A healthier planet and a brighter future for all. Anyone is welcome to join, even in the smallest of ways.

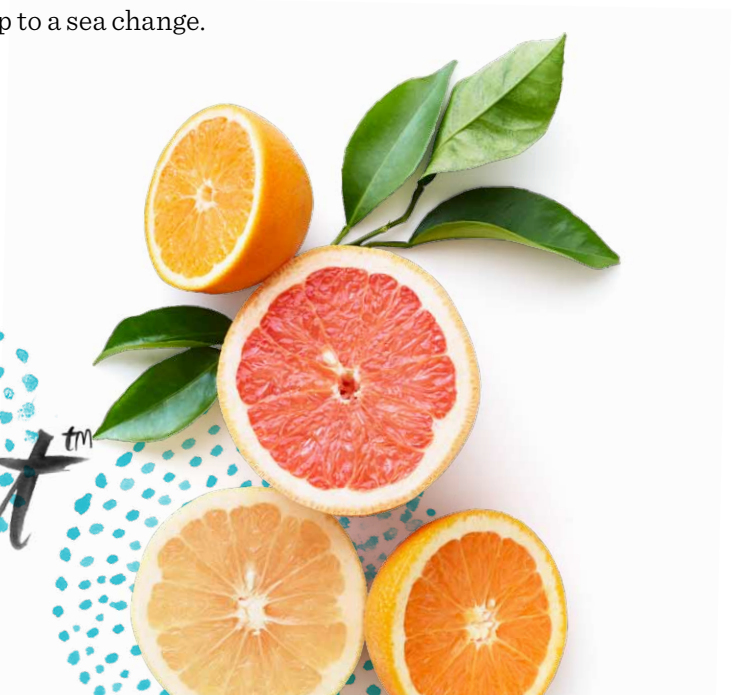
Use a Shaklee product and you change yourself and the things around you in a positive way. Share a Shaklee product and the effect multiplies.

Little by little, one by one, we change the world.

We keep forging the way for a healthier and better life for everyone. And making changes, big and small, that add up to a sea change.

Be part of the Effect.™

Be part
of the effect™



IMAGINE

If you could take a moment to dream, and imagine your ideal life, what would be most important to you?

Helping others

achieve their dreams and live a better life

Flexibility

to work wherever you like in your super-busy life

A life designed by you

to focus on your interests and make the future you want

Rewards

that go beyond financial benefits, including discounts, trips, and cars

Community

of peers and friends working together

At Shaklee, we followed that dream and designed an opportunity (with ALL of the above) for you. Living the life you only imagined can now be your reality. **It's that simple.**



"I love the flexible schedule I have. I'm making enough money that I don't have to go back to work!"

Becky, Distributor



WHY SHAKLEE?

Making a real difference

We believe in transforming people's lives through natural and safe products that are worth sharing.

We guarantee all of our products, and we trust you'll believe in them, too. When you introduce people to Shaklee products, you're making a difference in the well-being of others and to the planet.

A legacy you can trust

Shaklee has a long history of innovating through science and looking to nature with breakthroughs that are now just a part of our everyday lives.

In 1915, visionary Dr. Forrest C. Shaklee invented Vitalized Minerals, one of the first multivitamin supplements in the world. Today, open any cupboard and you're likely to find multivitamins there.

Since Dr. Shaklee's first multivitamins, dozens of innovative products have taken shape under the brand.

The Shaklee Difference

Always Safe, Always Works, Always Green

At Shaklee, we believe nature holds the answers to a long and healthy life. That's why we take extraordinary measures to bring you truly life-enhancing products, and to guarantee the quality, safety, and effectiveness of every one of them.



"Follow the laws of nature, and you'll never go wrong."

Dr. Forrest C. Shaklee, Founder

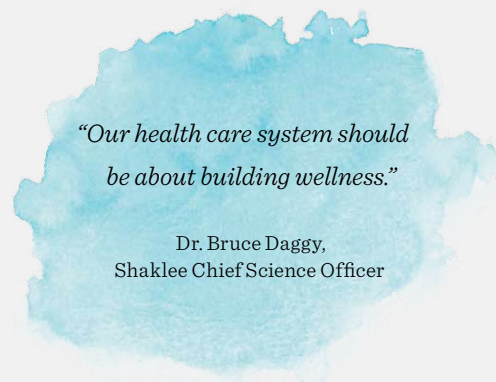




Get Clean®
The nontoxic way to clean your home



Foundations Regimen
Build a base of better health



“Our health care system should be about building wellness.”

Dr. Bruce Daggy,
Shaklee Chief Science Officer



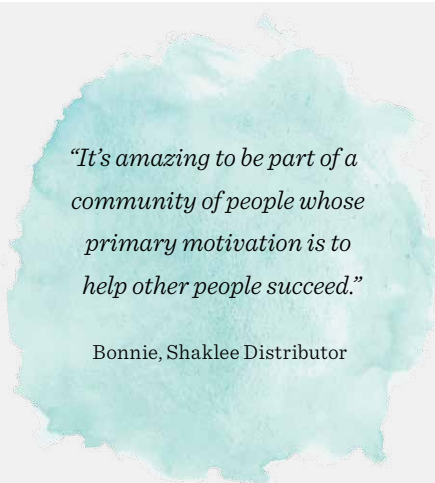
MindWorks™
Think fast. Stay sharp.



Vivix®
Slow cellular aging naturally*



SmartHeart™ Regimen
Support optimal cardiovascular health for years to come*



“It’s amazing to be part of a community of people whose primary motivation is to help other people succeed.”

Bonnie, Shaklee Distributor

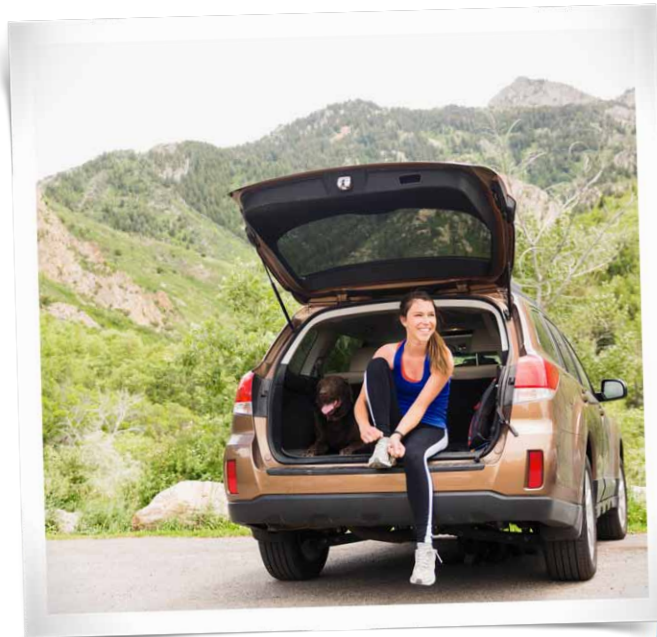


Enfuselle®
All the antioxidants and nutrients your skin craves



Shaklee 180®
Quite possibly the last weight-loss program you’ll ever need

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



REWARDS

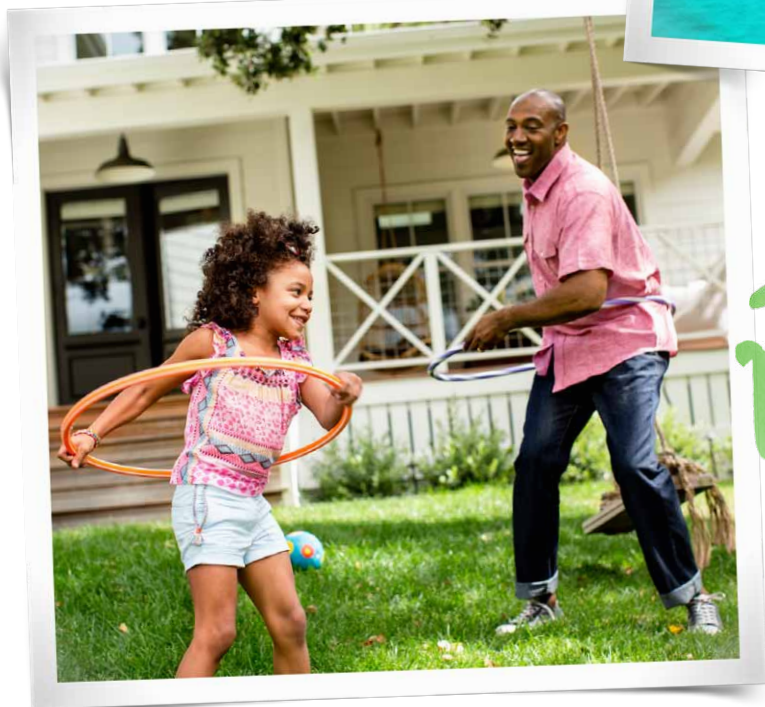
At Shaklee, the rewards are personal, financial, and so much more. Along with a flexible schedule, discounts, and earnings, you can create a fulfilling lifestyle that brings incredible perks.



Be rewarded with an international trip to a faraway destination.

Rewarding Lifestyle

Experience the flexibility to set your own hours and work location.



extra money

Earn extra money simply by sharing Shaklee products.

HOW TO START

USE. SHARE. BUILD.

When you're ready to experience and be part of The Shaklee Effect™, choose the way that fits best with what's most important to you today.

Use the products

Experience the way Shaklee products can help transform your health.

JOIN as a Member \$19.95

SAVE 15% Membership product discount
PLUS additional 10% AutoShip* discount

FREE MEMBERSHIP with one of the member Regimens \$99.95-\$269.95

Share and earn**

Share your Effect with friends and family by introducing and selling Shaklee products and earn deeper discounts, extra cash, and cover the cost of your products.

JOIN with a Gold PAK \$349

SAVE 15% on products **PLUS** additional 10% AutoShip* discount

EARN UP TO

16% profit (price differential±)

14% bonus on personal group volume

ELIGIBLE FOR Gold and Power bonuses

Build†

Increase your Effect and build a team in a way that works for you and fits your life, with the potential for significant, long-term financial rewards.

JOIN with a Gold Plus PAK \$699

SAVE 15% on products **PLUS** additional 10% AutoShip* discount

EARN UP TO

16% profit (price differential±)

20% bonus on personal group volume

ELIGIBLE FOR

Gold and Power bonuses

WHEN YOU INCREASE IN RANK, ELIGIBLE FOR

14% in Leadership and Infinity bonuses
Car Bonus

FastTRACK bonuses up to \$89,000 plus

Potential for unlimited matching bonuses

*15% discount and 10% AutoShip discount on many of our most popular products. **Share is based on 1500 PGV.

†Build is based on 2000 PGV+. ±Price differential between Director price and Member price

It's time to make your dreams a reality.

From lifestyle changes to rich rewards, we can help you achieve it all. Work your way through our ranks and enjoy even greater benefits:

Rank	Average annual income*	Monthly car payment†	Incentive trips‡	FastTRACK [†] awards
DIRECTOR	\$10,065		New Directors Conference San Francisco	
SENIOR DIRECTOR	\$12,745	\$225 - \$250		UP TO \$1,000
COORDINATOR	\$21,311		Maui	UP TO \$3,000
SENIOR COORDINATOR	\$34,666	\$325 - \$375		UP TO \$5,000
EXECUTIVE COORDINATOR	\$49,731			UP TO \$10,000
SENIOR EXECUTIVE COORDINATOR	\$64,848	\$400 - \$450		UP TO \$15,000
KEY COORDINATOR	\$92,080	\$400 - \$450	Hometown Celebration	UP TO \$15,000
SENIOR KEY COORDINATOR	\$129,651	\$450 - \$500		UP TO \$15,000
MASTER COORDINATOR	\$203,687	\$500 - \$600	San Francisco	UP TO \$25,000
SENIOR MASTER COORDINATOR	\$283,238			
PRESIDENTIAL MASTER COORDINATOR**	\$650,919	Keys		

Start experiencing your Shaklee Effect by talking to your Shaklee Independent Distributor today!

*The average annual income in 2013 for Business Leader ranks range from \$10,065 for Director to \$650,919 for Presidential Master Coordinators. Average annual income for each rank is calculated monthly based on information reported on the Form 1099-MISC for all US Business Leaders who achieved the rank that month. The sum of these monthly averages is the figure reported. Results will vary with effort. Shaklee Corporation does not guarantee any particular income level. **Two Paid As Master Coordinator Legs are required. Additional requirements apply for FastTRACK awards. These are requirements for FastTRACK only. For FastTRACK at Coordinator, an OV of 5000 must be achieved. For FastTRACK Sr. Coordinator, Exec. Coordinator, and Sr. Exec. Coordinator, OV Outside the Largest Leg of 5000, 10,000, and 15,000, respectively, must be achieved. †There are additional requirements for each of these incentives. See the 2014 Incentives Booklet for full details at MyShaklee.com.